

## **KIM STOREY, Ed.D.**

### **Kim Storey Education Designs**

Kim Storey specializes in the educational design of children's media and technology projects for and about children. Her expertise includes research, development, design, script review, writing, production, marketing, management, and evaluation. She has special interest and expertise in violence prevention and the healthy development of children. Dr. Storey frequently serves as a featured speaker and provides workshops on topics such as bullying and violence prevention, educational media design, and media and child health. Recently she served as Interim Director for the Safe Schools/Healthy Students initiative in Newton, Massachusetts.

Dr. Storey provides consultation to education, media, technology, and production organizations. She is the Senior Designer and Co-Author of *Eyes on Bullying*, a national multimedia bullying prevention program ([eyesonbullying.org](http://eyesonbullying.org)), developed through Education Development Center, Inc. She is also the Educational and Creative Advisor for Baby Abuelita Productions, providing consultation and script review for a bilingual television/DVD series for preschoolers promoting Hispanic culture and positive social-emotional growth. She consults regularly as an educational designer and script reviewer for companies such as Nickelodeon (*Nick Jr.*), Atlantic Alliance (*Lunar Jim*, a science series for preschoolers), and Avalon Family Films (*Jack and the Beanstalk*, a family feature film).

For nearly ten years, Dr. Storey was based at the WGBH Educational Foundation, where she became Director of Educational Research. She was responsible for developing and managing educational television, video, and technology projects for children and adults. While at WGBH, she was Project Director for *Discovering Psychology*, a nationally broadcast 26-part television course. She developed proposals for telecourses, children's programs, and a parenting series. She coordinated a national conference, *New Initiatives in Children's Television*, bringing together television industry, public policy makers, and corporate executives to explore strategies for improving the quality and increasing the quantity of children's television. She also developed educational print materials such as the *NOVA Teacher's Guide* and the *Living Planet Viewer's Guide* to accompany broadcast productions. Through a five-year project with WGBH and Harvard University's Educational Technology Center, she produced a prototype interactive science videodisc *Seeing the Unseen*, and researched the educational applications of new technologies.

Dr. Storey was co-founder of Magic Books Video, a company that designed video projects for young children. Dr. Storey has provided educational expertise for a variety of children's media projects, including: developing special exhibits and booklets for the Boston Children's Zoo; directing national evaluation and consulting on the design of *On the Level*, a multi-media teenage health course at the Agency for Instructional Technology; directing evaluation and designing program concepts for *Feeling Free*, a national television series designed to promote children's understanding of handicapped people; and conducting research and developing program concepts and materials for Children's Television Workshop's programs, *3-2-1 Contact*, *The Electric Company*, and *Sesame Street*.

Kim Storey received her doctorate from the Harvard Graduate School of Education, where she specialized in child development, and the design and research of children's educational media. She has taught at Wheelock College Graduate School and Harvard Graduate School of Education. As an undergraduate at Hampshire College, she concentrated in child development and anthropology.

See: [kimstorey.net](http://kimstorey.net)